

A New Way of Getting Drunk.

1. Opening Gambit.

How many of us do keep up with the latest Internet fads, like **YELP**, for instance? Right at a time when the French President himself moves massively into **TWITTER**, whereas dutiful wife Carla Bruni's site has just crashed with overcrowding (I am hearing the news on the radio...). And last—never least—what exactly is the Blogosphere, so frequently used a word on *BBC News FrontPage*?

2. Drunkenness acceptable.

It quite seems that getting drunk with words these days—quite, quite drunk—is becoming increasingly acceptable in the Global Village... from Brussels, to Berne, to Brighton, to Bangalore!

Just contemplate the following sentence—

Reaction from the blogosphere to the FTC's new guidelines over what has been dubbed blogger payola has been mixed. "The concept of disclosure is not new to BlogHer. The trust of readers is everything," said Elisa Camahort Page, a co-founder of BlogHer the main news, entertainment and information network for women online reaching more than 15 million each month.

(<http://news.bbc.co.uk/2/hi/technology/8291825.stm> (9. 10. 2006))

Do you really and honestly understand all that? Or, at least, a bit of it? And and and can you guess where it comes from? From *The BBC* herself—supposedly the epitome of limpid, lucid English...

3. A Word of UnWisdom (?), to Wind Up With.

Drive your cart and your plough over the bones of the dead!

Who has said it? For it is a piece of “most classical” English literature...by an exceedingly well-known poet. How's that for a Quiz?

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